

Strategic Plan 2025-2029

Lake Country Museum & Archives



11255 Okanagan Centre Rd. W.
Lake Country, BC V4V 2J7



LAKE COUNTRY HERITAGE AND CULTURAL SOCIETY

Our Future...



*Lake Country
Museum &
Archives*

VISION: Presenting our past. Illuminating our future.

MISSION: Tell the story of Lake Country's region while providing an opportunity to learn through research, education and collaboration.

PURPOSE:

a) to collect, preserve, describe, exhibit, and act as a repository for materials and artifacts pertaining to the establishment and development of Lake Country; including, the collection and exhibition of natural and cultural materials of interest and significance to the residents of Lake Country,

and

b) to promote and enhance education and access opportunities through exhibits, events, publications, web presence, and other means, and

c) to provide input on heritage issues as they involve Lake Country, including the heritage value of buildings, the naming of parks and roads, and the recognition of heritage assets.



Top Strategic Priorities

Administration

- Human Resources
- Facilities
- Marketing
- Financials

Education

Archives & Collections

Exhibits

Development



Lake
Country
History
Matters!

Administration

GOAL 1: to ensure the Society has the capacity to manage all aspects of its operations, while investing in new enterprise and opportunities.

- Ensure one full-time (FTE) staff equivalent at 40 hours per week is employed at \$85,000 per annum at a competitive wage to support expanded archival needs and the increased demand for services
- Maintain funding streams for at least one or more student positions
- Extend use of Capstone, Bachelor of Education Field Experience, co-op placements and/or internships with UBCO and OC
- Develop efficient processes, manuals, policies and procedures to enhance capacity
- Develop a volunteer docent program to enhance visitor engagement
- Develop a new Marketing Plan to include communication channels for the archives and community outreach for the educational day camps - a critical service for our community



Education

GOAL 3: to establish educational opportunities for the whole community.

- Enhance curriculum for day camps
- Expand educational day camps
- Continue to develop curriculum which supports the Ministry of Education curriculum for specific age cohorts
- Re-publish booklets on local history
- Investigate critical service opportunities
- Maintain OK Regional Library presentations and GESS lectures for the community
- Produce Heritage Trail Markers
- Develop content for industrial/agriculture exhibits
- Use technology to provide educational material
- Initiate discussion with Lake Country Council regarding the development of a Heritage Registry for Lake Country



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Archives & Collections

Goal 6: to improve the Museum's ability to preserve and make accessible heritage resources to the community by expanding its focus on archives and collections management.

- Enhance functionality at the new archive location to preserve the print material and address storage concerns for objects
- Collect archival material and artifacts in line with the Museum's vision, mission, and purpose
- Create a new combined archival and collections policy
- Establish an advisory team





Exhibits

Goal 8: to improve the Museum's ability to educate and make accessible heritage resources to the community by enhancing exhibits to reflect our community and the issues they face today.

- Exhibit natural and cultural artifacts
- Research and depict relevant issues affecting residents
- Develop an annual exhibits plan
- Establish an advisory team
- Create and adopt an exhibits policy
- Develop exhibit design guidelines
- Advocate for important issues facing Lake Country



Development

GOAL 2: to increase annual income by diversifying revenue streams and establishing more sustainable sources of funding.

- Investigate and implement new social enterprise opportunities
- Research student awards and bursaries
- Develop and execute a strategy for procuring donors
- Research grant funding opportunities
- Nurture business partnerships





Thank you!

The Board of Directors Lake Country Heritage and Cultural Society

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