



**Archaic Revival Farm**

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Archaic Revival Farm was established in 2020. We are starting our third growing season. We raise "Pastured Farm Fresh Eggs" and "Forested Pork" in Lake Country BC overlooking Woods and Kalamalka Lake. We directly market our product to our friends, family and co-workers.

John and Kayla are the farm owners of Archaic Revival Farm. We both are not farmers by blood or any formal training, but farmers by passion for nature and a desire to eat the healthiest food possible. This has taken us from a small backyard garden, to raising chickens for eggs, to now wanting to turn the hobby into a farm business. We decided to start our farm in the summer of 2020 and we found our current farm. We lease the land we grow and raise food on.

We started out in 2020 with a small vegetable garden and 6 laying hens to test what grows well and to become more familiar with chickens. We traded or gifted all our extra veggies and eggs to friends and family, who all gave us great feedback and couldn't get enough of it.

In 2021 we added more hens to the flock and increased our number of layer hens to 70. Which increased our production of eggs substantially and allowed us to consistently sell products and acquire loyal customers. We also grew a small surplus of veggies throughout the season and sold them to interested egg customers. Our main crop was our pumpkins in the fall. We also experimented with raising broiler chickens and selling them through a CSA model.

In 2022 we continued to produce eggs with our existing layer hens, and tried to further grow our CSA of broiler chickens. We sold a steady amount of eggs throughout the year and this was the main income revenue for the farm. Through further research we decided not to pursue the Broiler Chicken CSA sales, due to permitting and CFIA rules and guidelines for processing and sale. This proved to make the product too costly on a small scale to make the product out of the price range of our customers. We again sold our surplus of veggies throughout the season, pumpkins were again the bulk of the produce sales.

In 2023 we added "Forested Pork" to our sales and experimented with a new stream of revenue for the farm. In March we purchased 3 feeder pigs to raise through the season and sell in the fall. We have already marketed this product to our customers and the interest was unanimous, we sold all the products to the first 4 customers we asked. Although the final price is not set yet, we foresee this to be a very profitable stream of revenue and something to possibly build on in the coming seasons.

We also continue to raise Pastured eggs with our laying hens. We purchased 40 new layers this spring and are raising them to top up the ranks of our flock to replace our older hens that are slowing in production. Our customers are still happy to recommend our eggs to their friends and family and we see some small growth in this area of revenue. We plan to have a cap of 99 Hens (and one Rooster) in our flock. We feel this is our max number that is sustainable on the land, and also for the health and welfare of the birds.

Archaic Revival Farm is based on the sound principles of conserving natural resources, limiting the carbon footprint, growing, hiring and eating locally grown and prepared foods, and making the world a better place to live in. This unique perspective clearly shows in the quality of the produce, the well cared for gardens, animals, and natural friendliness and ease of its owners.

Archaic Revival Farm was created to meet the growing needs of a community that shares these same views and is concerned about what they eat and feed their children.

## **Goals**

1. To feed our customers, with healthy, natural, pesticide and GMO free meat, eggs and vegetables.
2. Be good stewards of the land we are on. We will only use organic pest control methods, fertilizer and other products on the land. We will strive to build our soils and our farm biodiversity through our practices.
3. To run an economically sustainable business. We want to pay ourselves a living wage for our work.
4. To have sound business practices. We are honest people and want to provide honest service to our customers.
5. To expand our business at a healthy rate through good management practices. We will lease more land as needed to expand and introduce new products and market offerings.
6. To be happy farming.

## **Business Objectives**

Archaic Revival Farm has simple objectives: provide healthy and delicious tasting pork, eggs, herbs and vegetables while simultaneously leaving a minimal carbon footprint.

## **Mission Statement**

Archaic Revival Farm's mission is to run a financially viable farm, without sacrifice to human, animal or natural welfare. Archaic Revival Farm uses only natural and sustainable farming methods, free from pesticides and fertilizers. Natural foods and natural farming methods leave a smaller carbon footprint while simultaneously improving the health of its customers and its local community.

## **Guiding Principles**

**Local:** Archaic Revival Farm believes that in order for the survival of the planet, we must rely on local resources. Buying from local farmers supports the local economy

**Sustainable Living:** By reducing reliance on energy is better for the planet and conserves our natural resources

**Satisfied Customers:** Happy members ensure repeat business and their referrals grow the business.

## **Ownership**

Archaic Revival Farm is a sole proprietorship formed in the province of British Columbia and is wholly owned by John and Kayla

## **Location and Facilities**

Archaic Revival Farm is located in Oyama B.C. in the district of Lake Country, located 30 min outside Kelowna B.C, in the Okanagan Valley.

## **Products/Services Descriptions**

Archaic Revival Farms growing season will start Jan 1 and end Dec 31. We produce eggs year round, and pork and veggies in the warmer months when the seasons allow.

Pastured Eggs will be sold @ \$6.00/dozen and will be sold at the farm and at arranged pick up/drop off locations and paid for at time of customer pick up. Eggs will be sold year round as production allows.

Forested Pork will be reserved for sale and final payment will be made after processing in the fall and final price is set.

Produce from the garden will be sold at "market value" at time of harvest.

## **Product/Service Sourcing**

All produce will be grown on Archaic Revival Farm. John and Kayla will both actively work and manage the farm.

## **Distribution**

At Archaic Revival Farm, customers have the option of picking up at the farm or picking up at arranged pickup or drop off locations throughout Lake Country and Kelowna.

**Positioning**

Archaic Revival Farm is aware that its customers are crucial to its survival and growth. The owners will make certain each customer feels that Archaic Revival Farm is indeed their farm! Customers are encouraged to stop by to pick up their purchases and see for themselves how their food is raised and grown. Any time, any day customers are welcome to visit and see how things are going with the farm and animals. We feel this grows trust and a real connection between our customers, and us, their farmers.

**Opportunities**

The Okanagan Valley is a prime location for high quality meat and produce with an historically high demand. Because many farmers still utilize traditional farming methods (pesticide and herbicide applications) Archaic Revival Farm stands out from the crowd by raising chicken eggs on pasture, pork in the forest and growing vegetables using no sprays, pesticides or antibiotics in regenerative and sustainable ways.

**Threats**

Weather, storms, pests – can damage or destroy crops and livestock.

The farm is economically tied, and in inflationary times, consumers could revert back to traditional methods of buying fruits and vegetables at the local grocery store.

**Promotion and Advertising Strategy**

The best strategy is word of mouth advertising. When people are happy with their purchase they tell friends. Archaic Revival Farm's social media will provide additional marketing information, in addition to its map and location. Our farm is open to our customers any day, any time. We are happy to show them every aspect of how we raise and grow food.

**Management Team**

John Gillis, will actively manage the farm. Farm management duties will include the creation of a detailed pasture rotation plan, planting guide and building a living soil. Only sustainable farming methods will be used with no reliance on off-farm inputs and chemical pesticides/fertilizers. Growing methods include crop rotation, planting cover crops, applying finished compost and mulches, and encouraging beneficial insects, weed management, irrigation and harvesting.



GROW FOOD • BUILD COMMUNITY • LIVE SUSTAINABLY

# Our Home



This is our farm housing. It is a 24' tiny home on wheels that we built ourselves in 2018/2019. We wanted to live tiny, to have a positive impact on the environment and live a more sustainable simple kind of lifestyle. Around the house we grow flowers, herbs, raspberries and strawberries.

Right behind our house we have a small coop that we use as our Brooder/Chicken hospital. This housing is allowing us to pursue our farming dream. It would not be financially possible with the other housing options in the area, nor would we be able to continue to farm this land if we had to live off the property and then commute to the property we farm.



# The Brooder



Our brooder which is located right behind our house is the first home to all the animals that are raised on our farm. We utilized an old childrens play house, found a new use for it, and gave it a new life. The brooder is a warm safe place where all the baby chickens can grow enough to go out on the grass and pasture. We also use this area to isolate any sick or injured animals when needed. Also the fenced pen around the brooder serves as a training pen for our piglets for the first week we have them on the farm. This gives them a physical barrier they can't run through while we train them to the electric fencing.

So far this season the brooder has housed 40 new layer chicks, 6 turkey poults, 42 cornish cross broiler chicks and 3 piglets.





# Layer Chickens



This is our main focus on the farm, and produces income year round. We sell pastured farm fresh eggs. We market and sell our eggs directly to our customers. Our customer base is mainly friends, family and our co-workers.

The hens are moved every 1-2 weeks to fresh pasture around the property. Their coop is an old camper trailer that we can move around the property to new grass. The hens are contained and protected within a temporary electric netting that we can also move anywhere on the property. With regular moves the hens are able to forage 8-10% of their daily feed from the land. Regular moves also helps to keep pests and weeds down, fertilizes the soil and reduces parasite pressure on the hens. This helps keep everything healthy, productive and enriches the soil and the biodiversity on the land. 80-90 hens planned for 2023.



So far this season the hens and their house have made 5 moves to fresh pasture. As well the 40 new layer chicks we raised earlier this spring have graduated from the brooder and are integrated with the main layer flock. We are counting the days until they the new hens start laying.



# Pigs



This is our first year raising pigs, we are excited to see how it works out. So far it has been a great experience, and it promises to be a good stream of revenue to add to our farm sales. We are raising 3 feeder pigs from March to September, they will then be sent for processing at an inspected facility. We have taken orders from our customers and have already pre-sold the product we will raise

The pigs are run in the forested area below our house in mobile electric fencing like our chickens. They are nice and close to keep a good eye on them and make chores more convenient. Every 1-3 weeks, depending on the area the pigs have in the paddock, and how much disturbance they create. We don't want to damage the land, just cause enough disturbance to promote new growth and biodiversity in the land. So far this season we have moved the pigs into 4 new paddocks. Slowly they are clearing the dead underbrush in the forest and helping fireproof the property.



After the pigs have gone through a paddock and eaten all the weeds, tilled up all the ground, they are moved to a fresh area. We then cover the disturbed soil with new native grass and wildflower seeds. We then cover the seed with old hay or straw to protect the seeds from birds. The ground cover also promotes germination of the seeds and prevents some erosion happening in heavy rain.



This is an area where the pigs were for 2 weeks. They ate down all the weeds and cleared the underbrush helping fireproof the property. Now new green grass and flowers can spring up in this area.



# The Garden



We grow lots of veggies and flowers for ourselves throughout the growing season. When we have an extra abundance of produce we sell to our customers. Whatever is “waste” we use as feed for our animals, chickens up to this point, but it will also feed our pigs this season.

The animals give back to the garden by providing manure that we are happy to compost, and then feed back to the garden. We directly run the chickens in the garden at the end of the season to find all the leftovers, eat all the weed seeds, give the soil a nice light till and a little extra concentrated fertilizer. We make it a priority to add to the soil more than we take, to not deplete or strip the soil of nutrients and minerals, but to make it forever better and more productive for the future.





It is still early in the season, the garden is freshly tilled and rows are made. We have only potatoes planted so far but onions, beans, greens, squash, melon and pumpkins are planned for this season's crops.



Our mousers Toby and Tuna are on guard over some of our 2022 pumpkin harvest.



# Tours



We have many people who are curious about what we do or are seeking education to start raising and growing food for their own families. We are happy to show them how we manage our animals and grow our food. We love to advocate for a more local sustainable food chain that is better for everyone and the earth.

# Area of land use



**Land use 2022** -Each different colored group represents where the layer hens ranged across the property. Each color would take 4-6 weeks to cover the whole area. The solid green patch represents our garden plot, the solid white represents our house on the property.





**Land use 2023** - Again each different colored group represents where the layer hens will range across the property. Each color would take 4-6 weeks to cover the whole area. The solid green patch represents our garden plot, the solid white represents our house on the property. The large pink rectangle in the bottom left represents the area that we will use to raise 3 pigs for the first time this year.