



IG WEALTH
MANAGEMENT

WALK FOR ALZHEIMER'S

Alzheimer *Society*
BRITISH COLUMBIA

2022
North Okanagan
Walk

Alzheimer *Society*
BRITISH COLUMBIA

Alzheimer Society of B.C.

Approximately **70,000 people** in B.C. are affected by Alzheimer's disease or other dementias and this number is expected to **double by 2034.**

The Alzheimer Society of B.C. is the **only provincial charity** dedicated to supporting people affected by dementia to live their best lives.

Our vision is a **world without dementia**, and that world begins with a more dementia-friendly society, where people affected by dementia are acknowledged, supported and included.

To achieve this, the Alzheimer Society of B.C. not only offers support programs and provides education, but we also advocate for change and support research into the disease to **ensure that people affected by dementia are not alone.**

Did you know...



One in five Canadians have experience caring for someone living with dementia.



Family members and caregivers spend an average of 26 hours per week supporting a person with dementia.



Canadians spend \$10.4 billion a year to care for people living with dementia.



70 per cent of the Alzheimer Society of B.C.'s funding comes from generous community support.



This support allows us to serve families, caregivers, and those affected by dementia in over 91 communities across B.C.

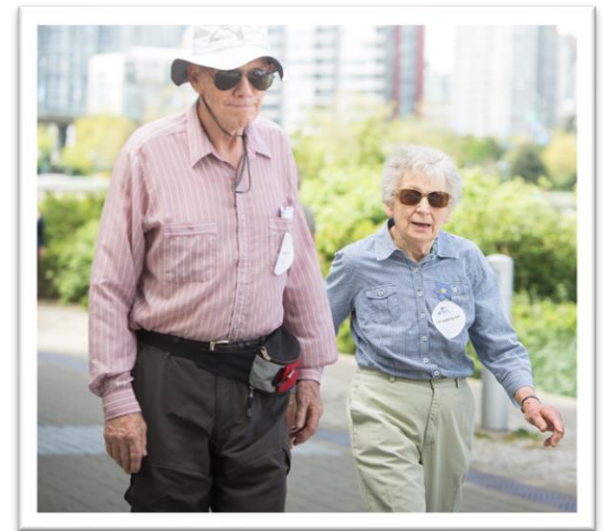
What is the IG Wealth Management Walk for Alzheimer's?

The *IG Wealth Management Walk for Alzheimer's* is the Alzheimer Society of B.C.'s flagship fundraising event in support of people affected by dementia.

For the past two years, we adapted to the rapid changes in our communities and moved the event online. The national event this past May saw approximately ten thousand Canadians show their support for people affected by dementia, and raised over \$800,000 in B.C.

This year, we are excited to announce, that we will be returning to in-person walks in 21 locations across B.C.! **Join us on Sunday, May 29, 2022**, as we walk together in taking a step towards our vision of a world free from Alzheimer's disease and other dementias and celebrate the differences that we have made in our very own communities.

For more information, please visit: www.walkforalzheimers.ca



Why we walk

When we walk, we honour the people who have passed and acknowledge the work that must be done to ensure help and support is available for people living with dementia today.

Each *Walk* is dedicated to a local honouree – an individual or group who has been affected by dementia or who has valuably contributed to the lives of the people living with the disease. Honourees are held in high regard in their community.

Their story is a reminder of why we walk and lets others on the journey know they are not alone.



District of Lake Country Council

REQUESTS:

1. We ask that the District of Lake Country formally accept the **Golden Challenge** that this committee inaugurated last year.

The challenge is to register 50% or more of your organization as participants in the walk. While this is a fundraising event, we also feel that registered participation is equally important as it connects people with the services available to individuals and families on their journey with dementia. Every participant who learns about First Link and Minds in Motion can become an ambassador for these services and help themselves and others connect in time with services like these to make a meaningful difference to people experiencing dementia.

Formally accepting this challenge also sends an important signal of buy-in to other large organizations and service groups in our community and sets an example to follow.

2. Please join us on May 29th at the Greater Vernon Athletics Park (Registration 11am – Event at Noon)



For more information, please reach out to (northokwalkchair@alzheimerbc.org)

Thank you!

Set some fundraising goals and create friendly competitions such as the most distance walked. The possibilities are endless! To register, please visit walkforalzheimers.ca

Our work simply cannot be done without the support of like-minded individuals and organizations like yourself.

With your help, we can look towards a world without Alzheimer's disease and other dementias.

