

Safe Family Internet Initiative in Lake Country

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The Problem Is Here. Parents are asking for help.

6

Sextortion reports
per day

5

Suicides

44%

Sent images of
themselves

44%

Teens in
psychological
distress

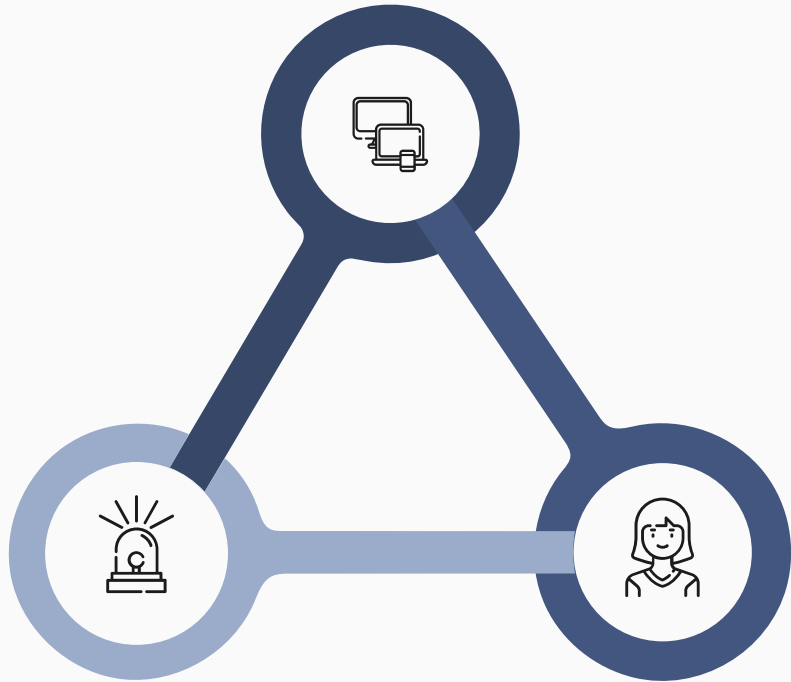
1 in 10

Problematic
social media
behaviour

16 yrs

Australia Social
media age

This started close to home.



CANARIE

Canada's national research and education network



Parent

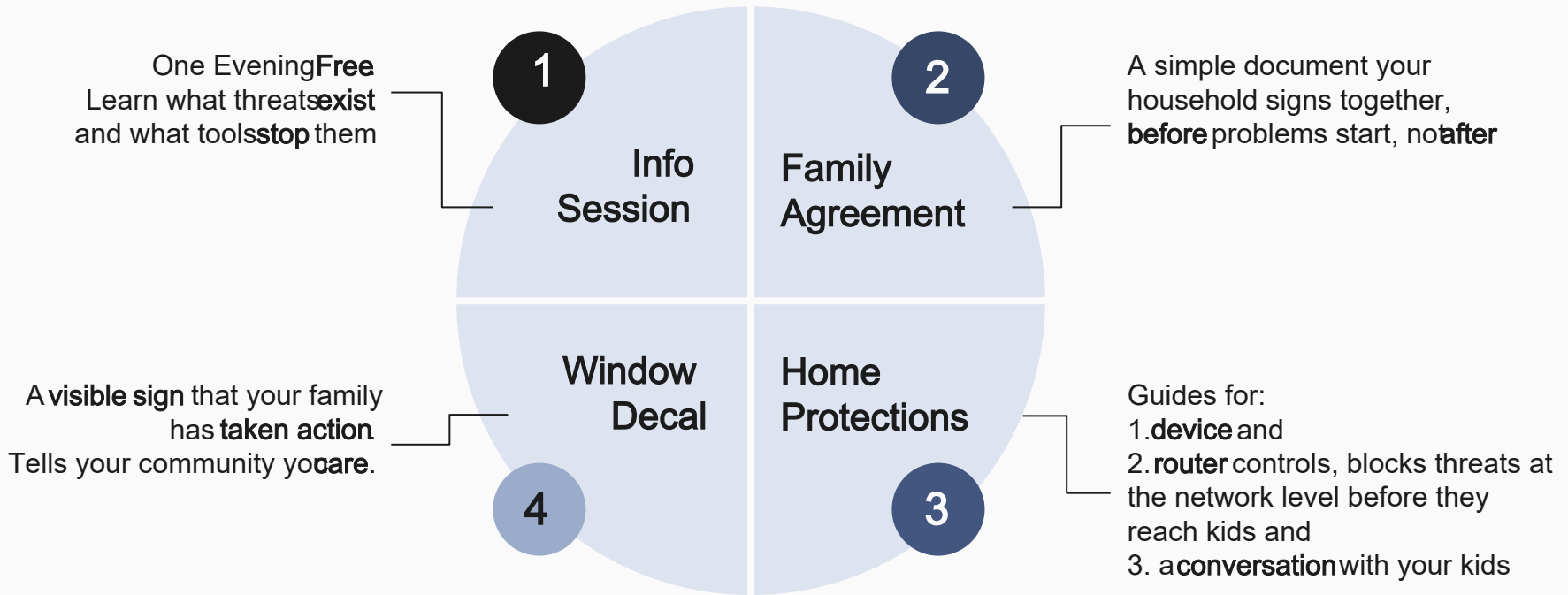
Daughter at HS Grenda Middle School in Lake Country



RCMP/C3P/NCA

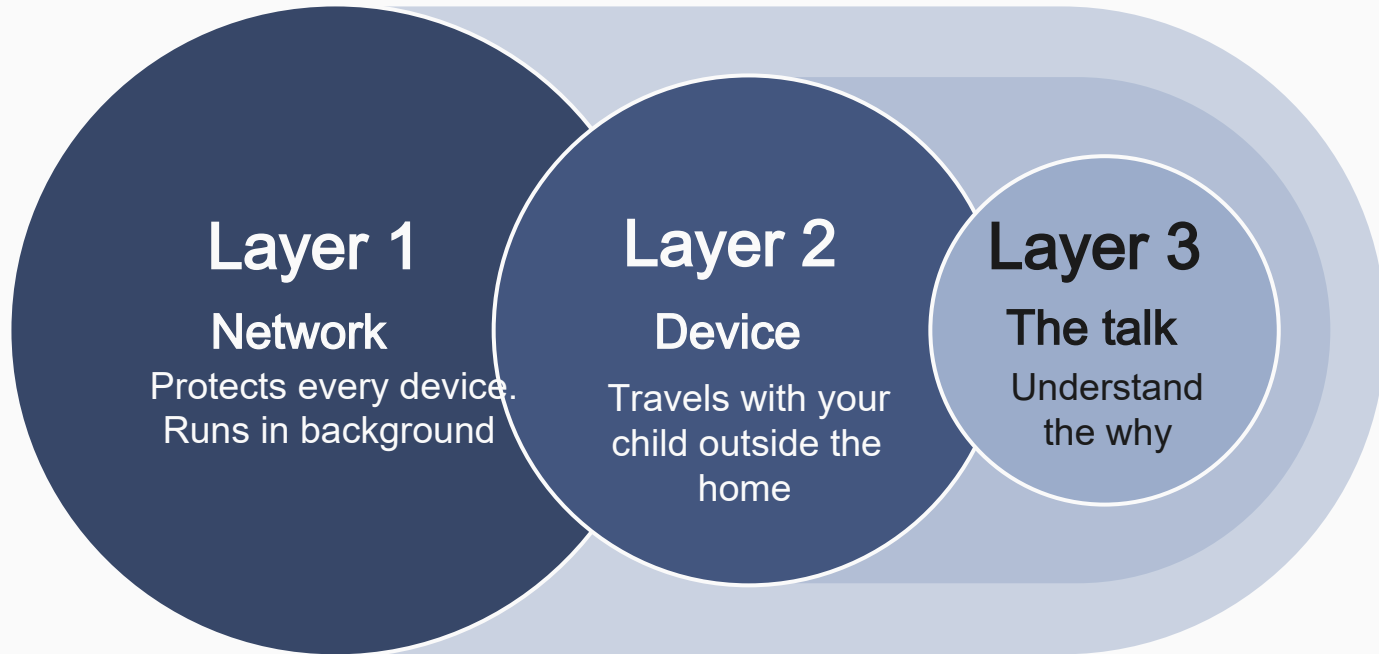
Working relationships with organizations on the front line

4 Steps to talking control.

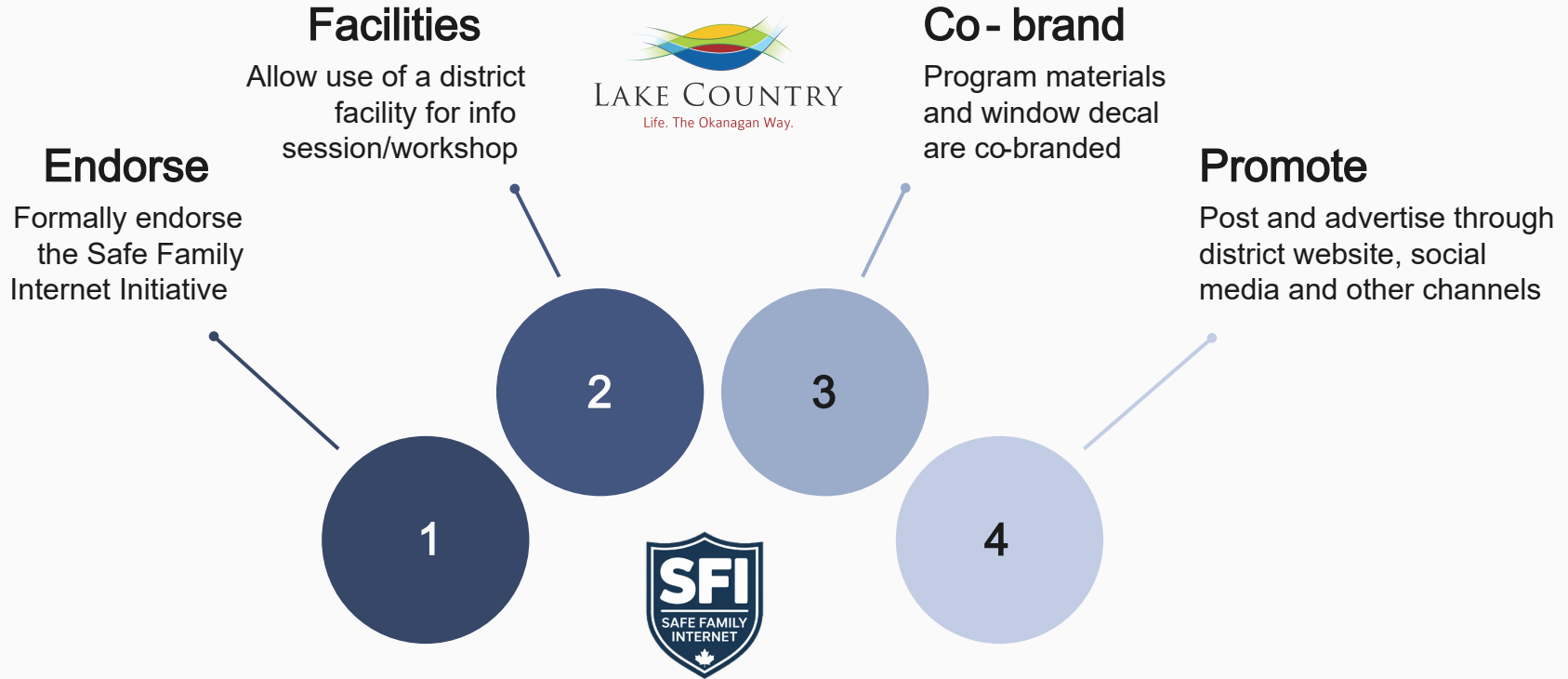




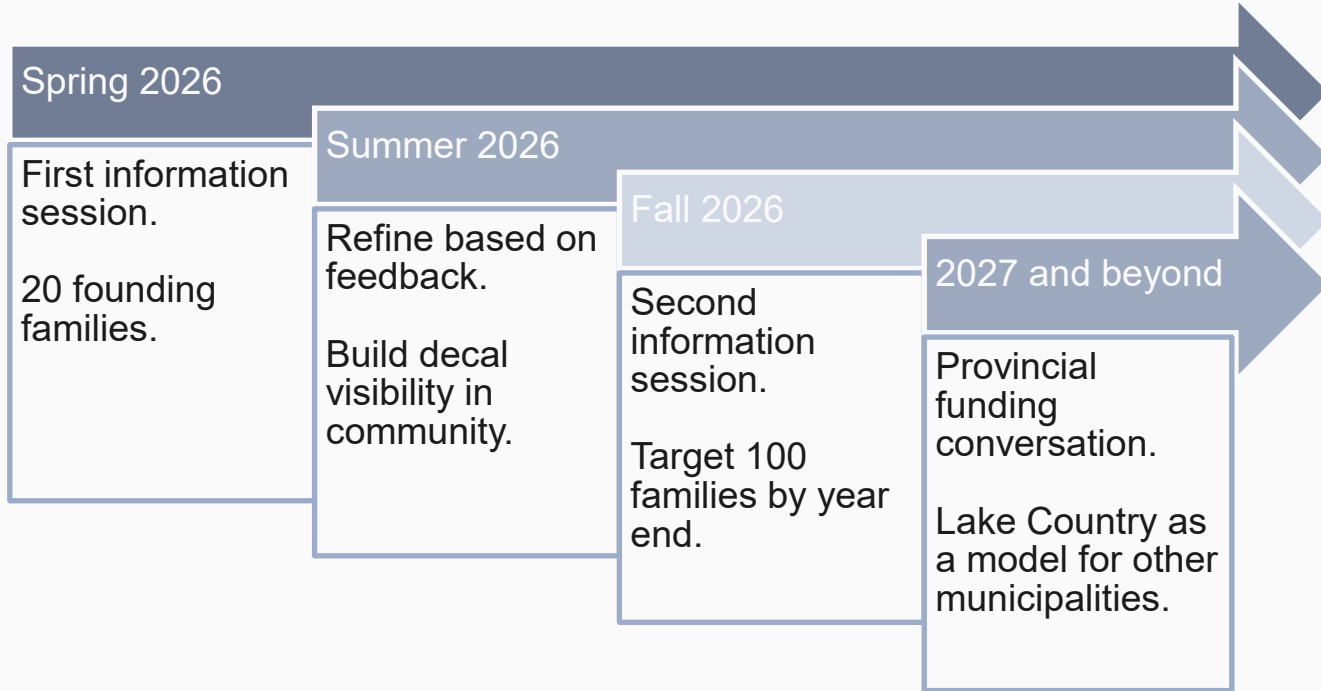
Why this works. Multi - layer protection.



The ask is small. The impact is not.



How we roll this out. Realistic + Staged.



In Motion. Ready to Scale.

